



ALLEGRA[®]

MARKETING • PRINT • MAIL

It's affordable and it works!SM

Media Kit

EXCLUSIVE HOMEOWNER ASSOCIATION NEWSLETTERS

WHITE EAGLE • TALL GRASS • STONEBRIDGE • OAKHURST • STILLWATER

BRECKENRIDGE • RIVER RUN • ASHBURY • BRIGHTON RIDGE • CLOW CREEK

KNOCH KNOLLS • BROOKWOOD TRACE • TAMARACK • ROSE HILL

HIGH MEADOW • SOUTH POINTE • PENNCROSS KNOLL

ASHWOOD CLUB • SADDLE CREEK • GREEN TRAILS • ATWATER

To advertise contact Matt Minnerick | Allegra Marketing • Print • Mail

2200 Ogden Avenue, Suite 550, Lisle, IL 60532

O: 630.963.9100 | C: 773-882-6288

matt@allegranaperville.com

www.allegranaperville.com

**TARGET
MARKETING
WILL HELP
YOU GROW
YOUR
BUSINESS!**

**ECONOMICALLY
PRICED** advertising
for black and white
and color ads will
assist you in
**SUPERIOR
BRANDING** of your
business!

Homeowners have
**MARKET
INFLUENCE** that
stretches across
colleagues, family
and social media.

This word-of-mouth
referral system
means additional
advertising and
**MORE POTENTIAL
BUSINESS** for you.
Happy customers
tell friends, and
friends trust friends
for referrals.

Contact us today
and we will show
you **HOW TO
REACH** these
exclusive
communities.



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Exclusive Target Market

Allegra Marketing • Print • Mail is proud to be part of a unique, niche market **SPECIALIZING** in creating community-specific, customized, high-quality homeowner association newsletters to **21 EXCLUSIVE COMMUNITIES**.

We target over **15,000 HOMES** in Naperville, east Aurora and west Lisle, IL. Our newsletters are fully supported by the association board of directors and serve as an effective communication tool for the communities.

Through shared editor and resident submitted articles, stories and personal photos, Allegra Marketing • Print • Mail has **CAPTURED** the attention of the homeowners with these **HIGHLY** recognized and **ANTICIPATED** publications which focus specifically on **THEIR** people, **THEIR** neighborhood and **THEIR** community. When homeowners **REQUEST IT**, homeowners **READ IT!**

Cost-Effective Advertising

With our **COST-EFFECTIVE**, month-to-month commitment and **NO CONTRACTS** to sign, this marketing platform is your **BEST** resource for reaching this exclusive audience. This gives **YOU** the business owner the flexibility with **YOUR** marketing dollar offering an advertising program for every budget.

DISCOUNTED RATES are available for volume advertising to help with **YOUR** marketing campaign! Whether you are a small business or a large corporation, let us help **YOU** increase **YOUR** company's sales through advertising in this **EXCLUSIVE** target market.

Allegra Marketing • Print • Mail will work with you on your campaign and **ASSIST** you with recommendations to help you increase your return on investment.

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HOMEOWNER ASSOCIATION NEWSLETTERS ~ RATE SHEET & INSERTION ORDER

Publication	# of Homes Delivered	Frequency & Delivery	# of Months	Black & White Ads					Color Ads
				Full Page	1/2 Page	3/8 Page	1/4 Page	1/8 Page	Full or 1/2
White Eagle	1,150	Monthly - 1st		<input type="checkbox"/> \$195	<input type="checkbox"/> \$110	<input type="checkbox"/> \$95	<input type="checkbox"/> \$90	<input type="checkbox"/> \$75	<input type="checkbox"/> \$360
Ashbury	1,225	Monthly - 1st		<input type="checkbox"/> \$195	<input type="checkbox"/> \$110	<input type="checkbox"/> \$95	<input type="checkbox"/> \$90	<input type="checkbox"/> \$75	<input type="checkbox"/> \$360
Tall Grass	1,125	Monthly - 5th		<input type="checkbox"/> \$195	<input type="checkbox"/> \$110	<input type="checkbox"/> \$95	<input type="checkbox"/> \$90	<input type="checkbox"/> \$75	<input type="checkbox"/> \$360
Ashwood Club	550+	Monthly - 10th		<input type="checkbox"/> \$165	<input type="checkbox"/> \$105	<input type="checkbox"/> \$85	<input type="checkbox"/> \$80	<input type="checkbox"/> \$65	<input type="checkbox"/> \$260
Stonebridge	1,000	Mar Jun Sep Dec - 15th		<input type="checkbox"/> \$195	<input type="checkbox"/> \$110	<input type="checkbox"/> \$95	<input type="checkbox"/> \$90	<input type="checkbox"/> \$75	<input type="checkbox"/> \$360
Oakhurst	2,300	Monthly - 15th		<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	<input type="checkbox"/> \$170	<input type="checkbox"/> \$160	<input type="checkbox"/> \$100	<input type="checkbox"/> \$700
River Run	525	Monthly - 10th		<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$235
Stillwater	580	Monthly - 10th		<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$235
Knoch Knolls	450	Odd Month - 15th		<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> \$80	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$235
High Meadow	625	Odd Month - 15th		<input type="checkbox"/> \$165	<input type="checkbox"/> \$105	<input type="checkbox"/> \$90	<input type="checkbox"/> \$80	<input type="checkbox"/> \$70	<input type="checkbox"/> \$260
Breckenridge	300	Monthly - 10th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Rose Hill Farm	275	Even Month - 5th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Tamarack	225	Even Month - 5th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Brighton Ridge	300	Monthly - 5th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
South Pointe	325	Odd Month - 5th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Penncross Knoll	150	Odd Month - 10th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Brookwood Trace	375	Even Month - 15th		<input type="checkbox"/> \$135	<input type="checkbox"/> \$85	<input type="checkbox"/> \$75	<input type="checkbox"/> \$70	<input type="checkbox"/> \$60	<input type="checkbox"/> \$190
Saddle Creek	325	Even Month - 10th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Clow Creek	275	Even Month - 10th		<input type="checkbox"/> \$120	<input type="checkbox"/> \$75	<input type="checkbox"/> \$65	<input type="checkbox"/> \$60	<input type="checkbox"/> \$50	<input type="checkbox"/> \$170
Green Trails	2,200	Monthly - 1st		<input type="checkbox"/> \$300	<input type="checkbox"/> \$210	<input type="checkbox"/> \$170	<input type="checkbox"/> \$160	<input type="checkbox"/> \$100	N/A
Atwater	350	Jan Apr July Oct - 15th		<input type="checkbox"/> \$135	<input type="checkbox"/> \$85	<input type="checkbox"/> \$75	<input type="checkbox"/> \$70	<input type="checkbox"/> \$60	<input type="checkbox"/> \$190

AD SIZES	Full Page	7.5"w x 10"h
	1/2 Page	7.5"w x 5"h or 3.5"w x 10"h
	3/8 Page	3.5"w x 7.25"h
	1/4 Page	3.5"w x 5"h
	1/8 Page	3.5"w x 2.25"h

PRICING

Color ads are full page inside or 1/2 page back cover (Call for availability of premium placement for color)

- Pricing is quoted per publication per month
- SAVE 10% for 3 publications or 3+ months
- All pricing is subject to change without notice

DEADLINE IS THE 15TH OF EVERY MONTH FOR NEXT MONTH'S PUBLICATION

ARTWORK SPECS

- Pricing is based on high resolution 300 dpi electronic file (Files submitted at a lower resolution are not guaranteed to print correctly)
- Preferred formats are PDF or JPEG
- All ads must be exact dimensions as stated above
- Ad design is available for a fee of \$75.

PLACE AN AD

TO ADVERTISE, complete this insertion order and submit by the 15th via email along with payment and artwork to:

matt@allegranaperville.com
Allegra Marketing • Print • Mail
2200 Ogden Avenue, Suite 550
Lisle, IL 60532

DEADLINE 15th | O. 630-963-9100 | C. 773-882-6288
matt@allegranaperville.com

We accept checks, debt & credit cards.

ADVERTISING INSERTION ORDER

Company: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone No: _____ Email: _____ Payment: Check Credit Card

Credit Card # _____ Exp. ____/____ CVV Code: _____ Amount: \$ _____

Signature: _____ Date: _____

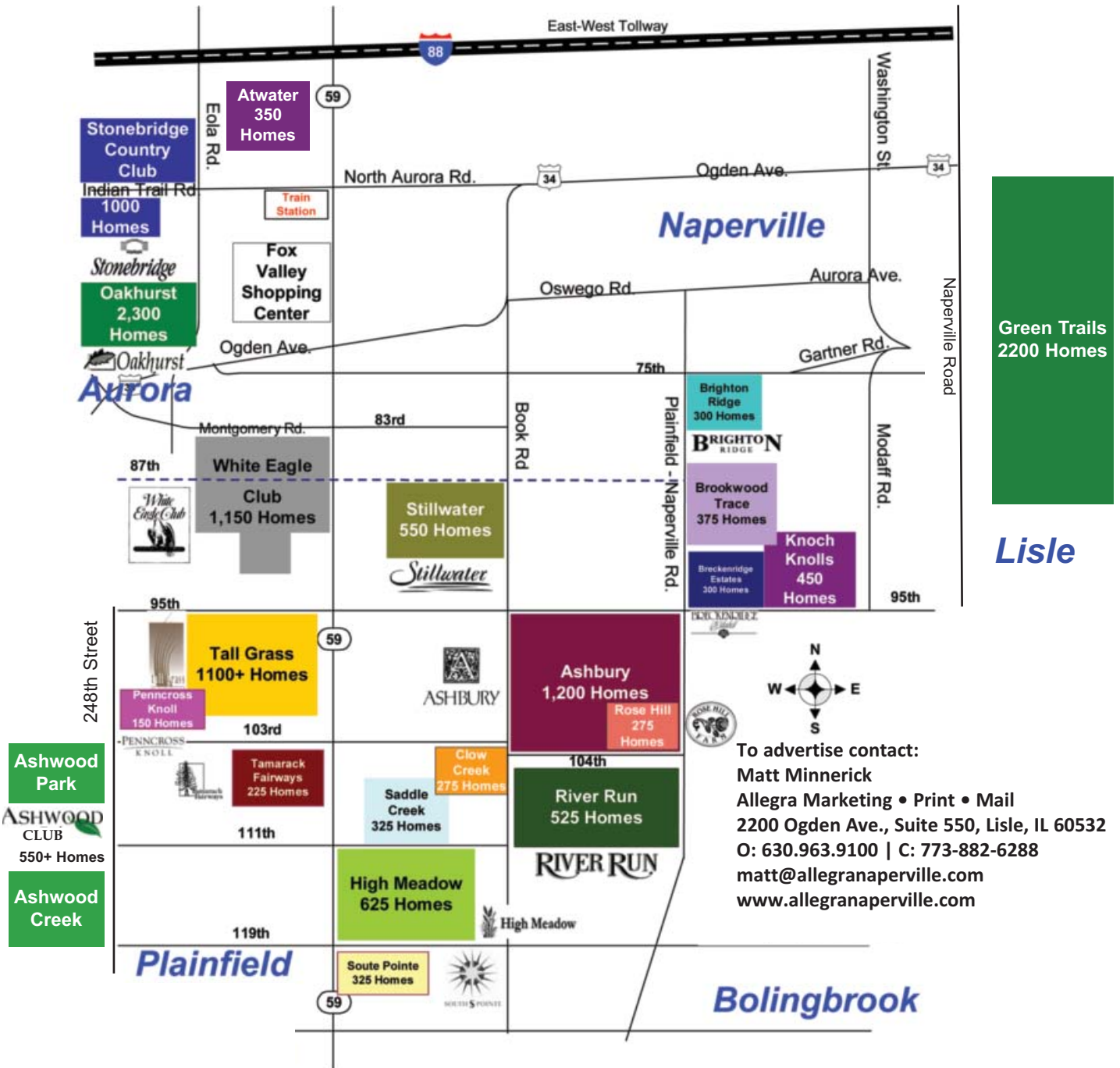


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Coverage Map of Community Homeowner Association Newsletters



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